

The logo for CURE, featuring the word "CURE" in a bold, white, sans-serif font. The letter "E" is stylized as three horizontal bars of equal length.

Experience &
Visual Design
Services

Digital creativity. Personal service.

Fresh thinking and tailored design for what comes next.

About us

Cure is a digital creative agency founded in Istanbul in 2015 by leading designers with more than twelve years of industry experience.

Looking for an experienced, hands-on team to support your project from start to finish? Cure is here to work with you.

Carrefour  

 **TEKNO** 

 **D & R**
MUSIC BOOK
S T O R E

 **evididea**

 **CCI**

ÜLKER

 **Milangaz**


Demirören

 **EMIN** | GRUP

joker


hopi

Focused expertise. People at the heart of every project strategy.

New Digital Products

Have a new concept to shape and design? We help define the UX strategy and bring the experience to life.

User Interface Redesign

Does your interface need a refresh? We create thoughtful, engaging interfaces your users will enjoy.

Improving Existing Products

From a complete review of your service to focused improvements in a specific area.

Website Design

We design websites and e-commerce experiences, with a focus on large, complex platforms.

We bring passion to every project we work on.

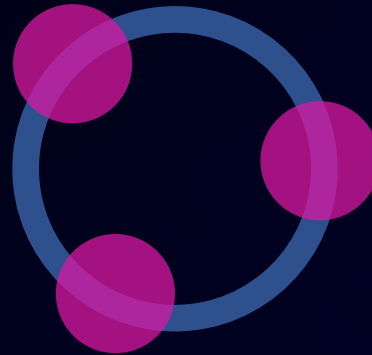
From early sketches to design prototypes, the process varies with each project. We adapt the way we work to make the most of what your project needs.

Data informs our design. Reviewing analytics helps us uncover missed opportunities and develop the right design strategy.

Our process starts with where you are today.

Discovery & Research

We immerse ourselves in your product, understand your business and user goals, and plan the UX strategy.

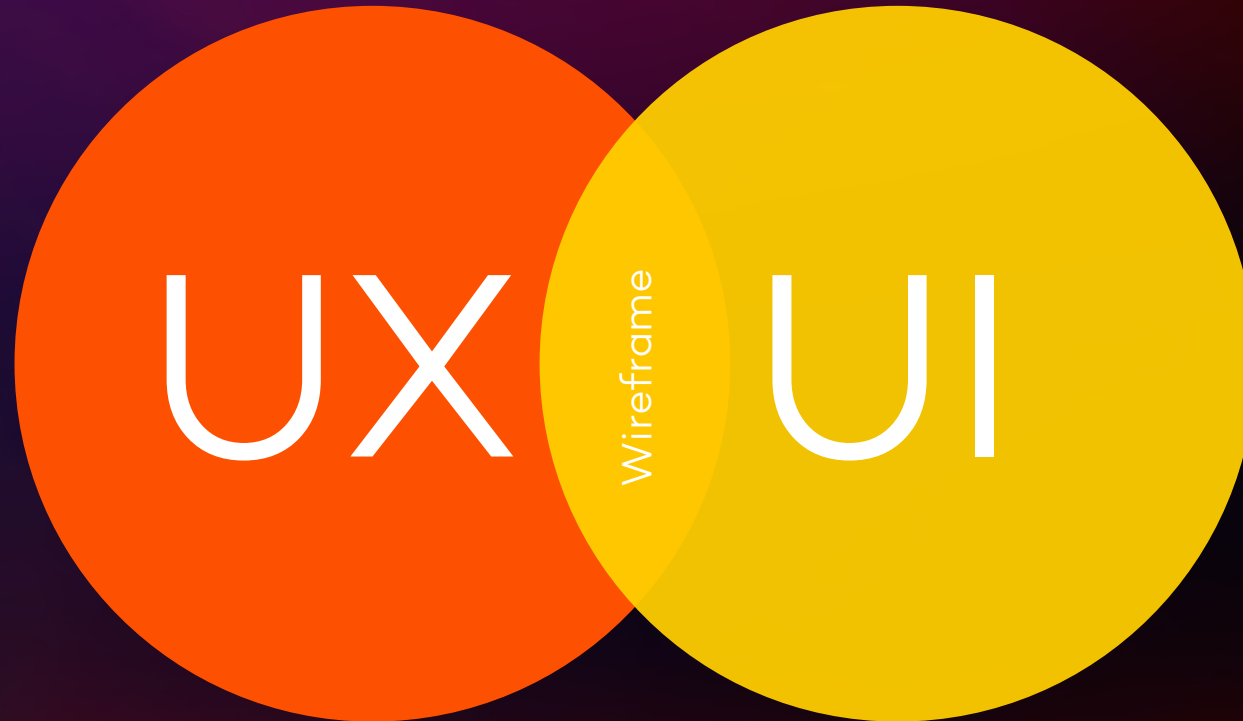


UX & Interaction Design

Personas, user journeys, sitemaps, interaction design, wireframes, user testing, analysis and design prototypes.

Visual Design

We explore and develop design concepts, creating beautiful interfaces with a clear purpose.



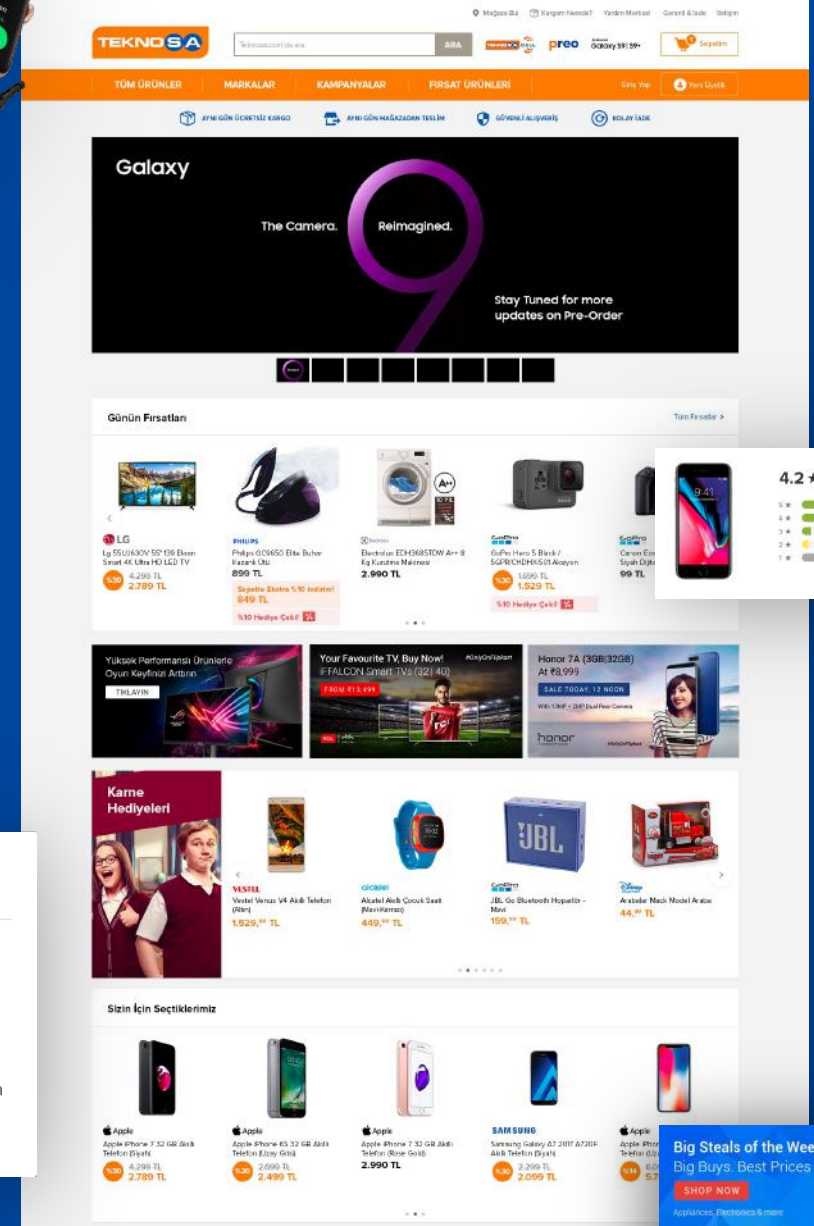
- + Research
- + Card Sorting
- + Expert Review
- + Eye Tracking
- + Persona
- + User Stories
- + Usability Testing
- + Benchmarking

- + Layout
- + Visual Design
- + Branding

TeknoSA

We completed the UX/UI redesign of the website and mobile app for TeknoSA, one of Türkiye's leading electronics retailers.

Designed around the brand's goals and its users' needs, our TeknoSA.com design was live from 2018 to 2021. The app is available from the app stores.



Hoş Geldiniz
Eren Derdiyok

- Siparişlerim
- Hesabım
- Favori Listem
- Hediye Çeklerim
- Karşılaştır

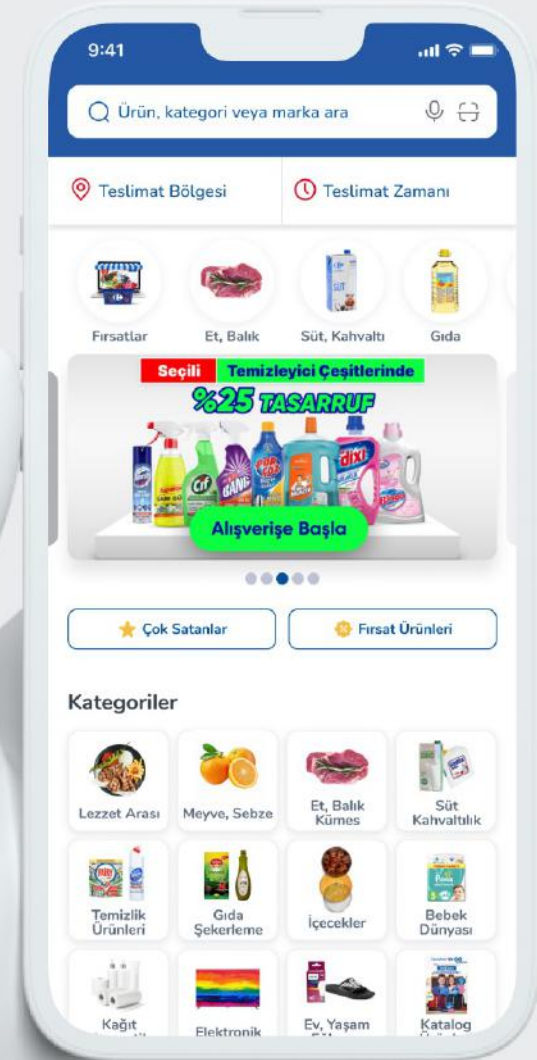


CarrefourSA

We redesigned the online grocery shopping experience with people at its centre.

Our research explored how people create and maintain shopping lists, their in-store experiences and the way they shop online.

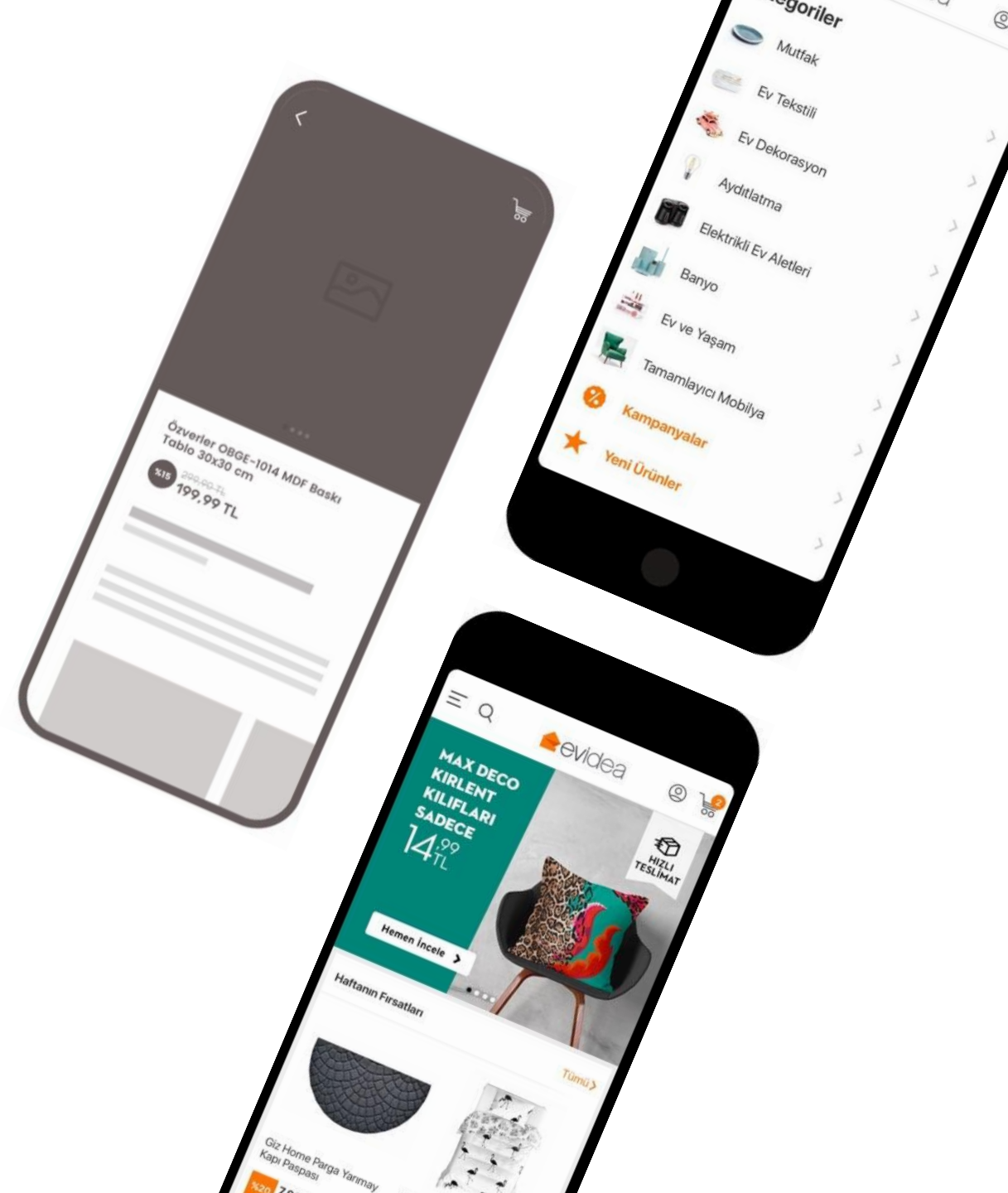
The CarrefourSA Online Market app is available from the app stores.



Evidea

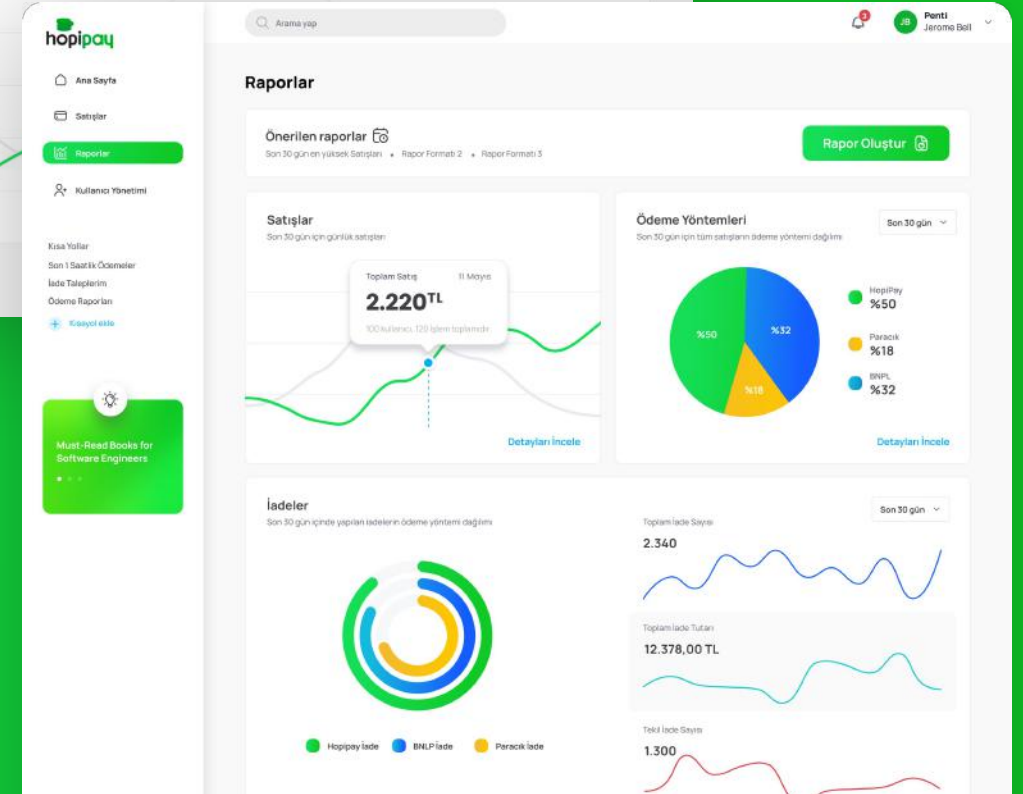
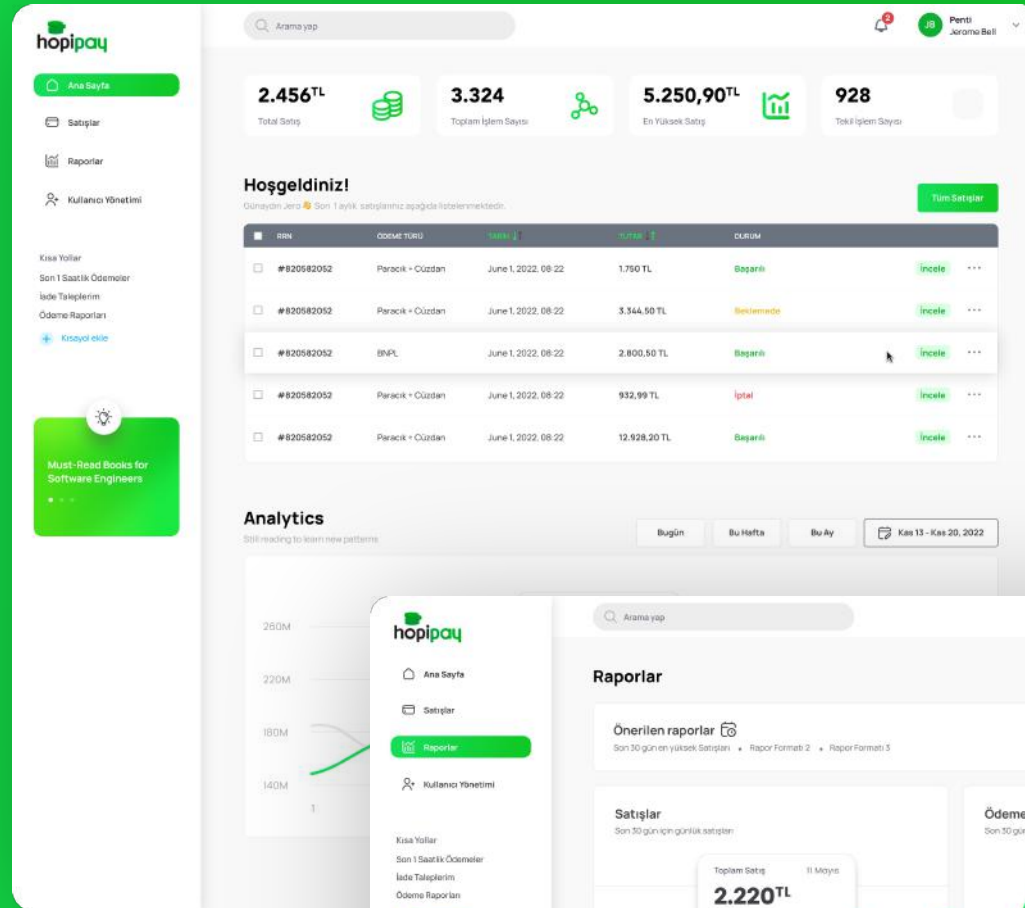
The project aimed to improve and redesign Evidea's website and mobile app around user needs and relevant trends, with the goal of increasing app usage.

Following the research, we developed wireframes and then created the interface designs.



HopiPay

A web app for quick, straightforward payments, tracking and reporting, with additional features to meet different needs.



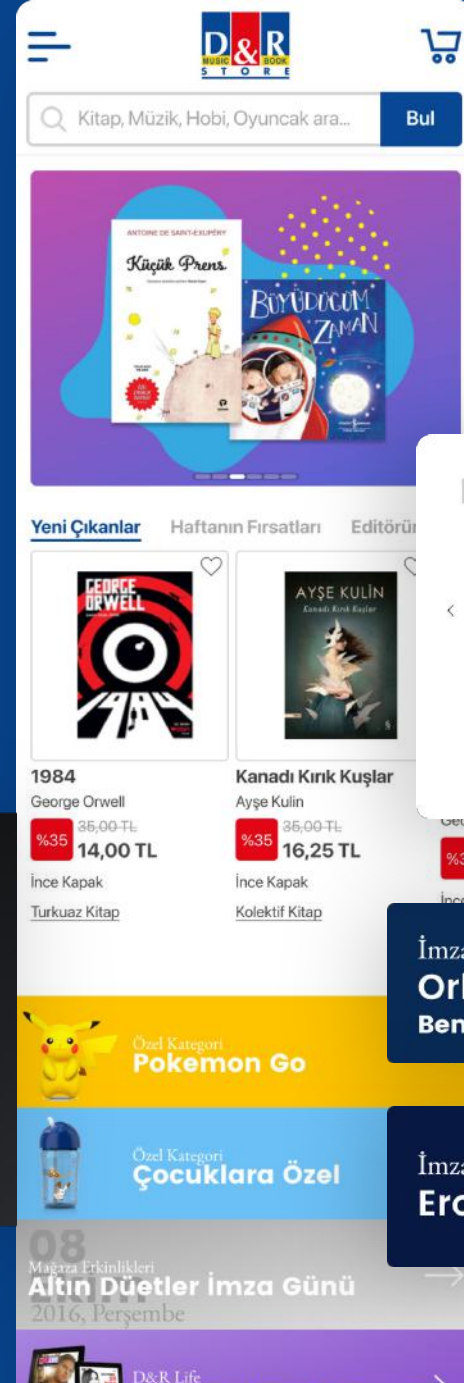
D&R

We explored D&R users' behaviour, habits and expectations, using benchmarking and netnography to inform a new website and mobile app design.



EN ÖZEL FIRSATLARLA
iPhone 13 SATIŞTA

The Grisha Trilogy introduced readers to the irresistible fantasy world of the Grisha.



The mobile app interface shows a search bar at the top with the text "Kitap, Müzik, Hobi, Oyuncak ara..." and a "Bul" button. Below the search bar is a featured section with two book covers: "Küçük Prenses" and "Büyükbucuk Zaman". The main content area is divided into sections: "Yeni Çıkanlar" (New Releases) featuring "George Orwell" and "Ayşe Kulın", "Haftanın Fırsatları" (Weekly Deals) featuring "Sapiens" and "Altın Düetler", and "Özel Kategoriler" (Special Categories) featuring "Pokemon Go" and "Çocuklara Özel". The bottom section includes a date "08" and the text "Mağaza Erkinlikleri Altın Düetler İmza Günü 2016, Perşembe".

HAFTANIN FIRSATLARI



1984
George Orwell
35,00 TL
%35
14,00 TL



Hayvanlardan
Tanrılara - Sapiens
Yu. N. Harari
35,00 TL
%35
14,00 TL



Koko - Aure E-Kitap
Okuma Cihazı
35,00 TL
%35
21,40 TL



Altın Düetler
Erol Evgin
35,00 TL
%35
14,00 TL

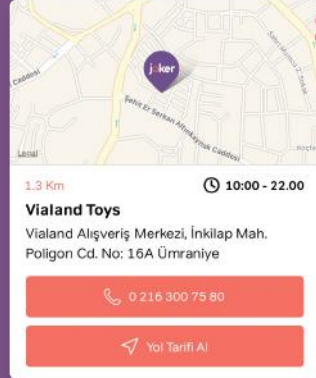
İmza Günü
Orhan Pamuk
Benim Adım Kırmızı

İmza Günü
Erol Evgin Altın Düetler

Joker Bebek Mobile Apps

We designed the UX/UI for an app that makes it easy to find everything you need for your baby and buy it online.

joker



Main
#7b619f

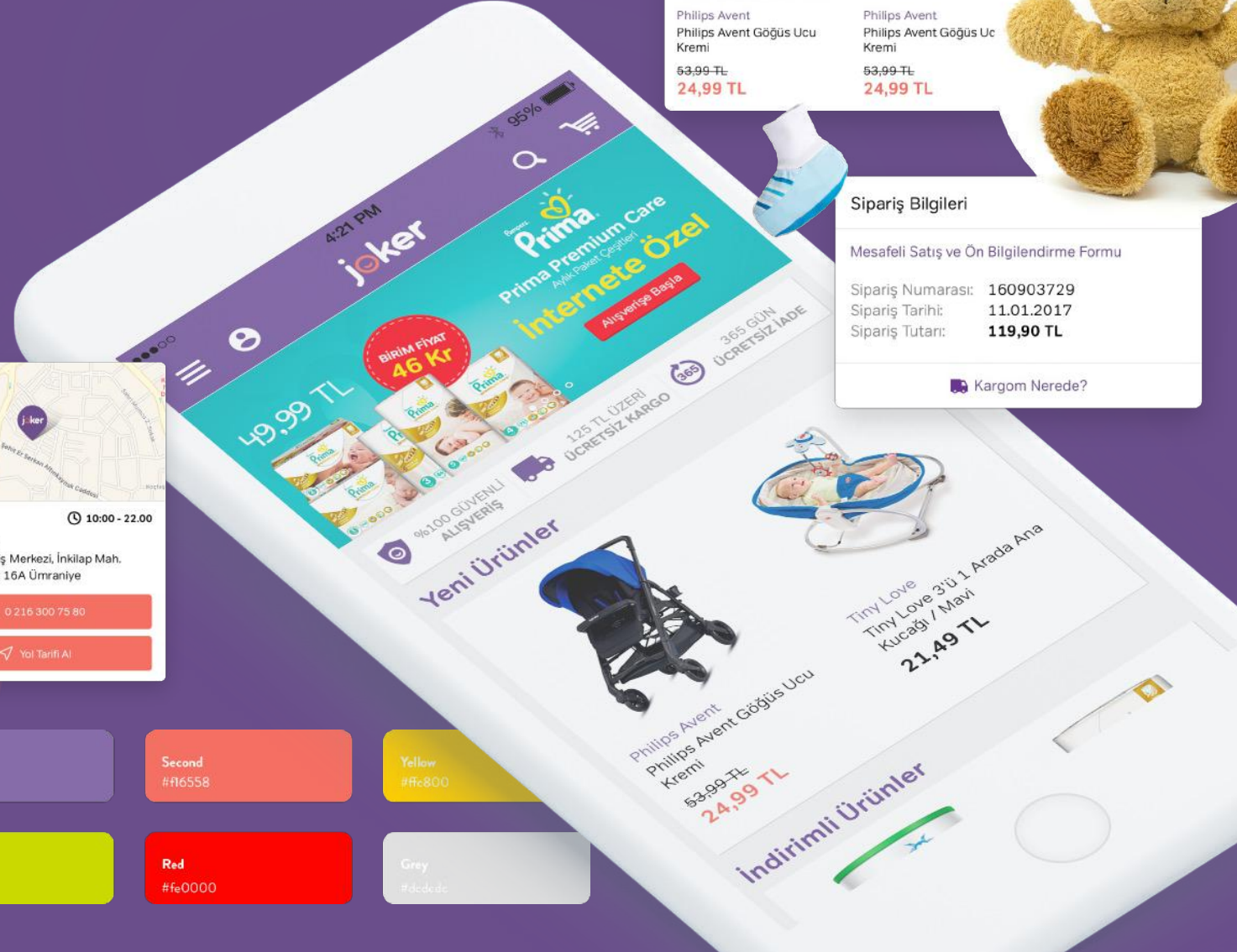
Second
#f6558

Yellow
#ffc800

Green
#c3d500

Red
#fe0000

Grey
#dcdcdc



Philips Avent
Philips Avent Göğüs Ucu
Kremi
53.99 TL
24,99 TL



Philips Avent
Philips Avent Göğüs Ucu
Kremi
53.99 TL
24,99 TL



Sipariş Bilgileri

Mesafeli Satış ve Ön Bilgilendirme Formu

Sipariş Numarası: 160903729
Sipariş Tarihi: 11.01.2017
Sipariş Tutarı: 119,90 TL

Kargom Nerede?

Eminevim.com

We redesigned Eminevim's website using feedback from its users. The brand is a pioneer of interest-free home ownership and investment in Türkiye.



EMİNEVİM

1991

"Zorunluluktan gelen bir doğuş"

Dönemin ekonomik koşulları bir otomobil satın almak için, iki otomobil ücreti ödemeyi gerektiriyor. İstanbul'da bir iş hanında başlayan girişim ile Eminotomotiv markası doğuyor. Birkaç arkadaşın bir araya gelmesi ile "sırayla otomobil sahibi olmanın" yolu açılıyor.

Çekilişli Sistem >

Alım gücünüze ve kendi bütçenize göre, istediğiniz şehirden emsalleriyle gayrimenkul faizsiz satın alabilirsiniz.

Şubelerimiz

Medya Markası

İletişim

EMİNEVİM

Eminevim.com.tr

Faizsiz Ev Alma Çözümleri

Merak Edilenler

Hakkımızda

İnternet Şubesi Girişi

İstediğiniz Eve Elbirliğiyle Faizsiz Sahip Olun!

Anadolu insanının elbirliğiyle satın alma gücü oluşturma mantığını temel alan sistemimizle 10 yıllık süreçte **40 bin** kişiye **faiz ödemedi** konut sahibi yaptık.

Biz Sizi Arıyalım

Adınız

Soyadınız

Cep Telefonunuz

Vade 3 6 9 12

Kodu Gözet

Formu Gönder

Faizsiz Ev Alma Çözümleri

Çekilişli Sistem >

Alım gücünüze ve kendi bütçenize göre, istediğiniz şehirden emsalleriyle gayrimenkul faizsiz satın alabilirsiniz.

Pesinatsız Sistem >

Ev sahibi olmak isteyen kişi, ne kadarlık bir ev almak istediğine ve kaç ay taksit ödeyeceğine kendi karar verir.

Vade Ortası Sistem >

Bu sistemde çekiliş yapılmaz. Taksit ortalaması takip eden ay kesin teslim tarihidir. Taksitlerde azalış veya artış olmaz, taksitler sabittir.

Merak Edilen Sorular

Eminevim Sistemi Nedir?

Taksitler Ödemeyince Ne Olur?

Alınan Konut Kira ile Verilebilir mi?

Evli Borcu Vadesinden Önce Kapatılabilir mi?

Avantajları Nelerdir?

Alınan Konutun Borcu Vadesinden Önce Kapatılabilir mi?

Her Türlü Gayrimenkul İçin Kullanılabilir mi?

Eminevim ile Neden Hemen Ev Alınmıyor?

Diğer Alternatif Sistemler Varken NEDEN EMİNEVİM?

Ödemeler Bütçenize Göre!

Eminevim sistemiyle ev alırken bütçenize göre taksitler belirleyebilirsiniz.

Taksitleri kendiliğinden belirlersiniz!

Eminevim sistemiyle ev alırken taksitlerinizi kendiliğinden belirleyebilirsiniz.

Kira Ödeyen Otomatik!

Eminevim sistemiyle ev alırken kira ödeyen otomatik olarak taksitlerinizi ödeyebilirsiniz.

Faizsiz Ev Sahibi Ol!

Eminevim sistemiyle ev alırken faizsiz olarak ev sahibi olabilirsiniz.

Çekilişli sistem ile erken teslim fırsatı!

Eminevim sistemiyle ev alırken çekilişli sistem ile erken teslim fırsatı elde edebilirsiniz.

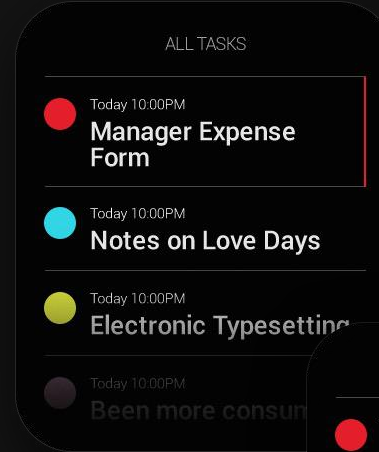
Sırayla Yarımla!

Eminevim sistemiyle ev alırken sırayla yarımla ev sahibi olabilirsiniz.

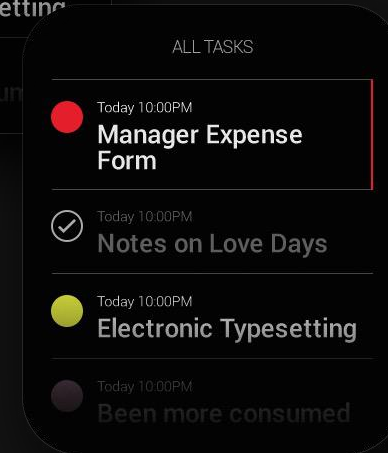
Coca Cola İçecek

A comprehensive workflow and approval app that brings internal communications together across iPhone, Android and Apple Watch.

The app is actively used by employees across ten countries.



WATCH

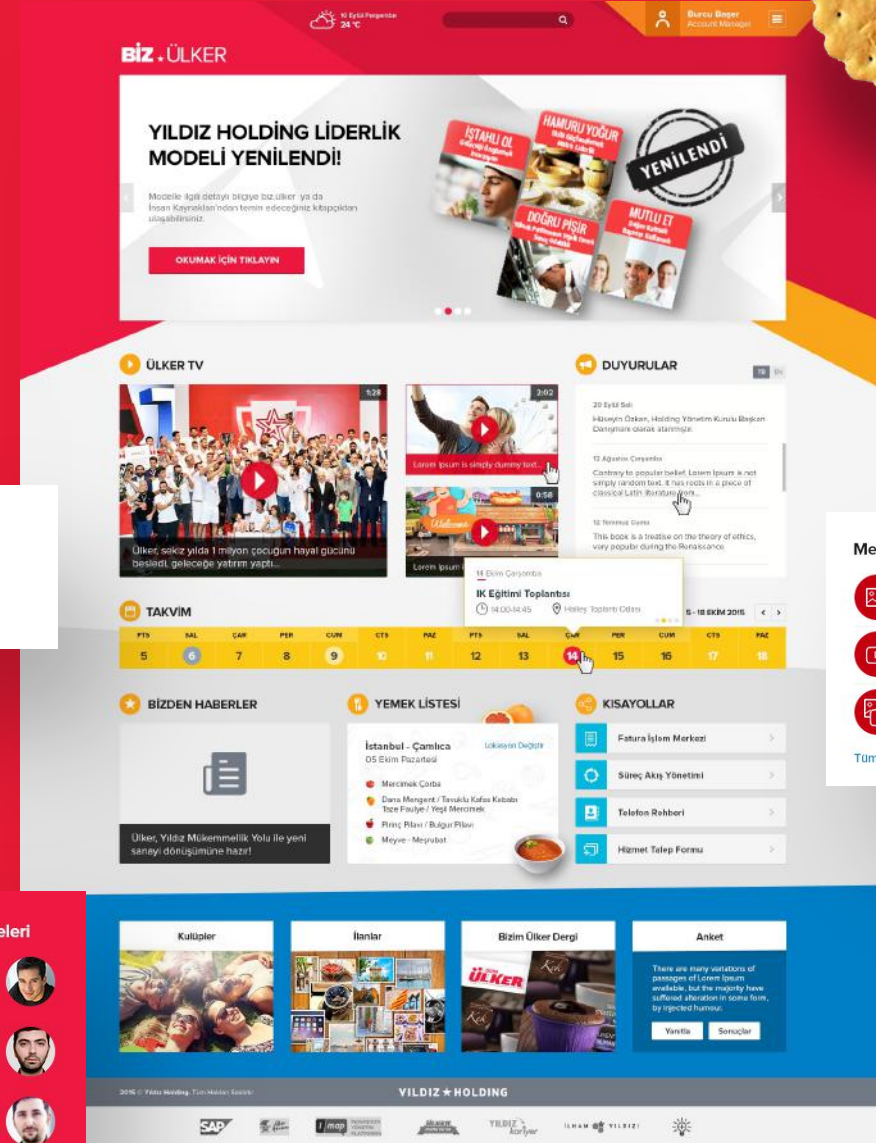


Ülker Intranet

Our design and features transformed the intranet into a place employees could enjoy visiting, beyond their everyday obligations.

We designed a range of modules, including a wall, private messaging, photo and information sharing, blogs, groups and a space to share ideas.

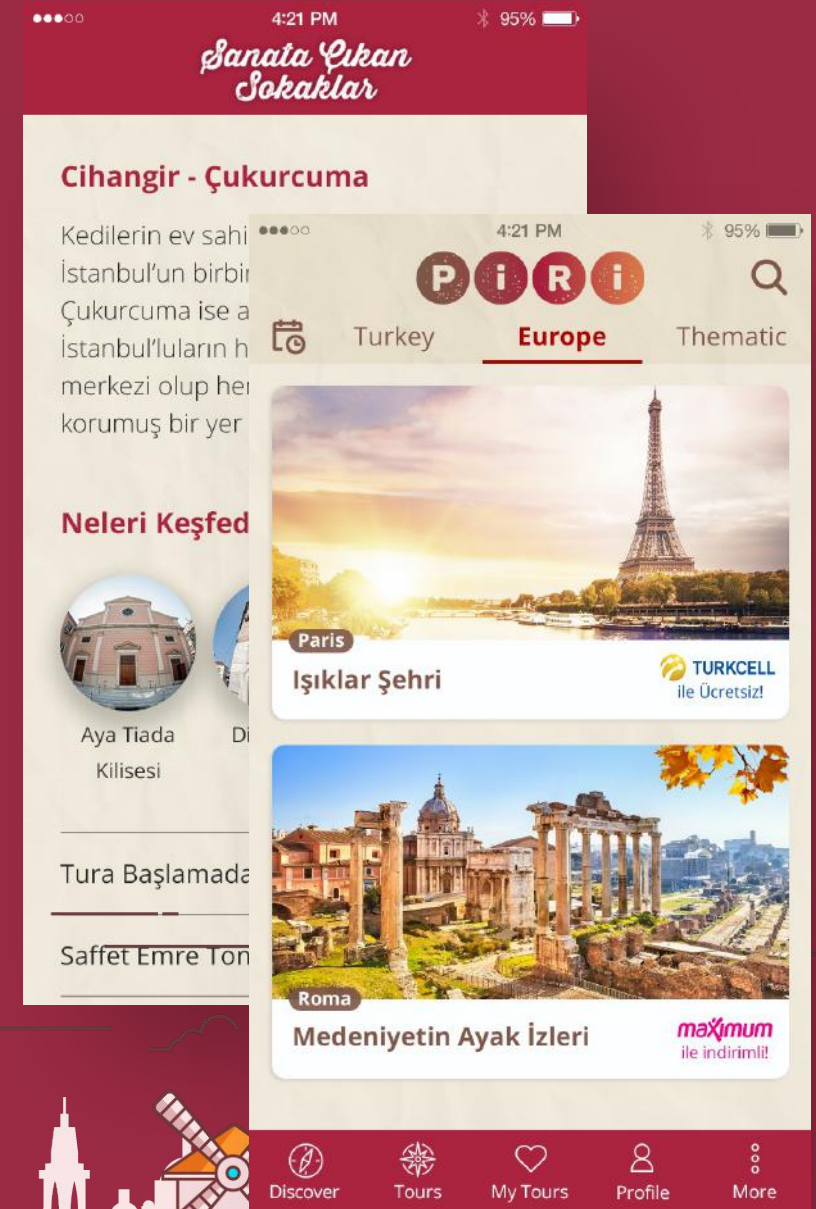
ÜLKER



Piri Guide

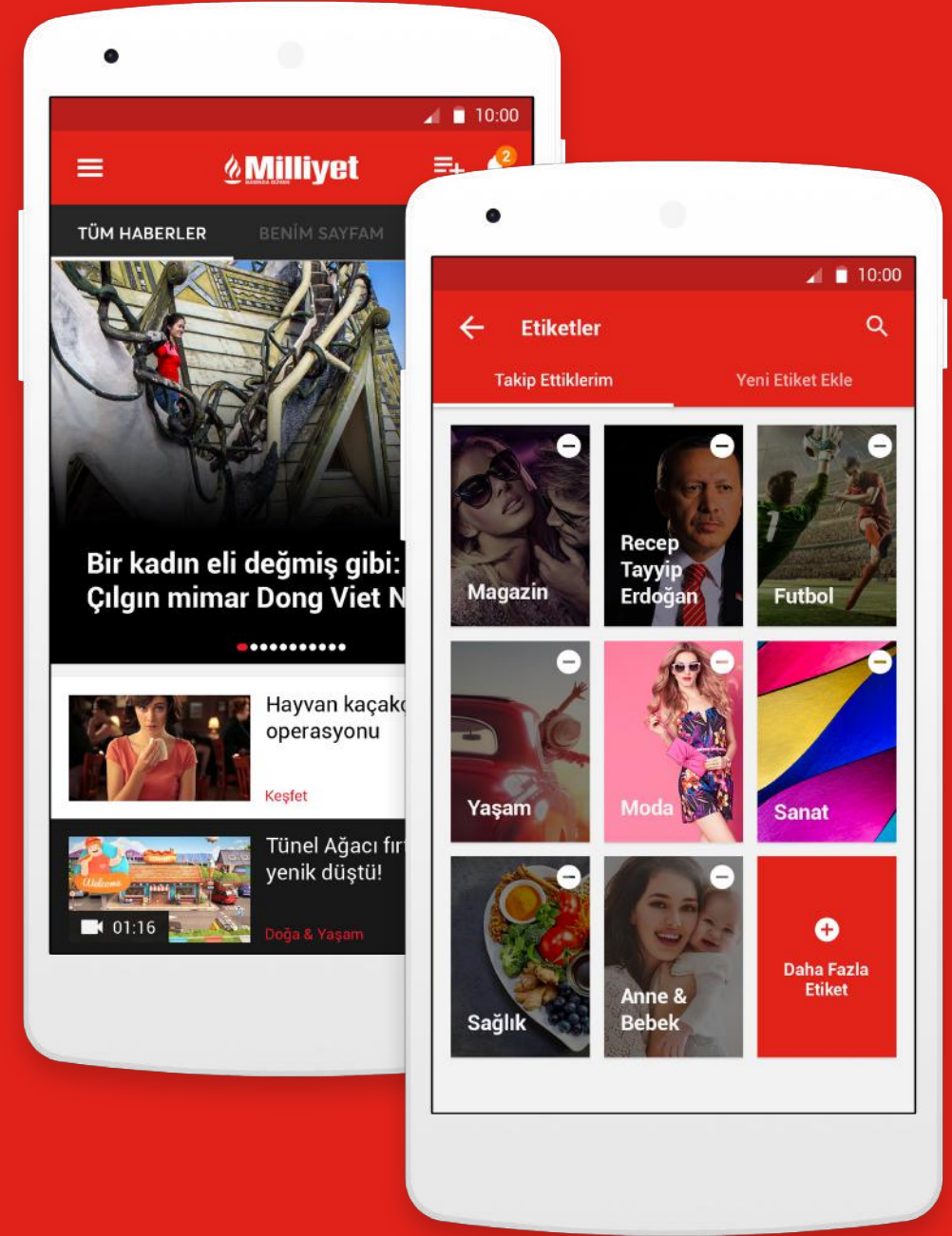
We helped shape the website, iOS and Android experiences from the start. The app reached 200,000 users and was featured on Google Play and the App Store.

www.piriguide.com



Milliyet Android App Design

We designed the Milliyet news app from the ground up, following Material Design principles.

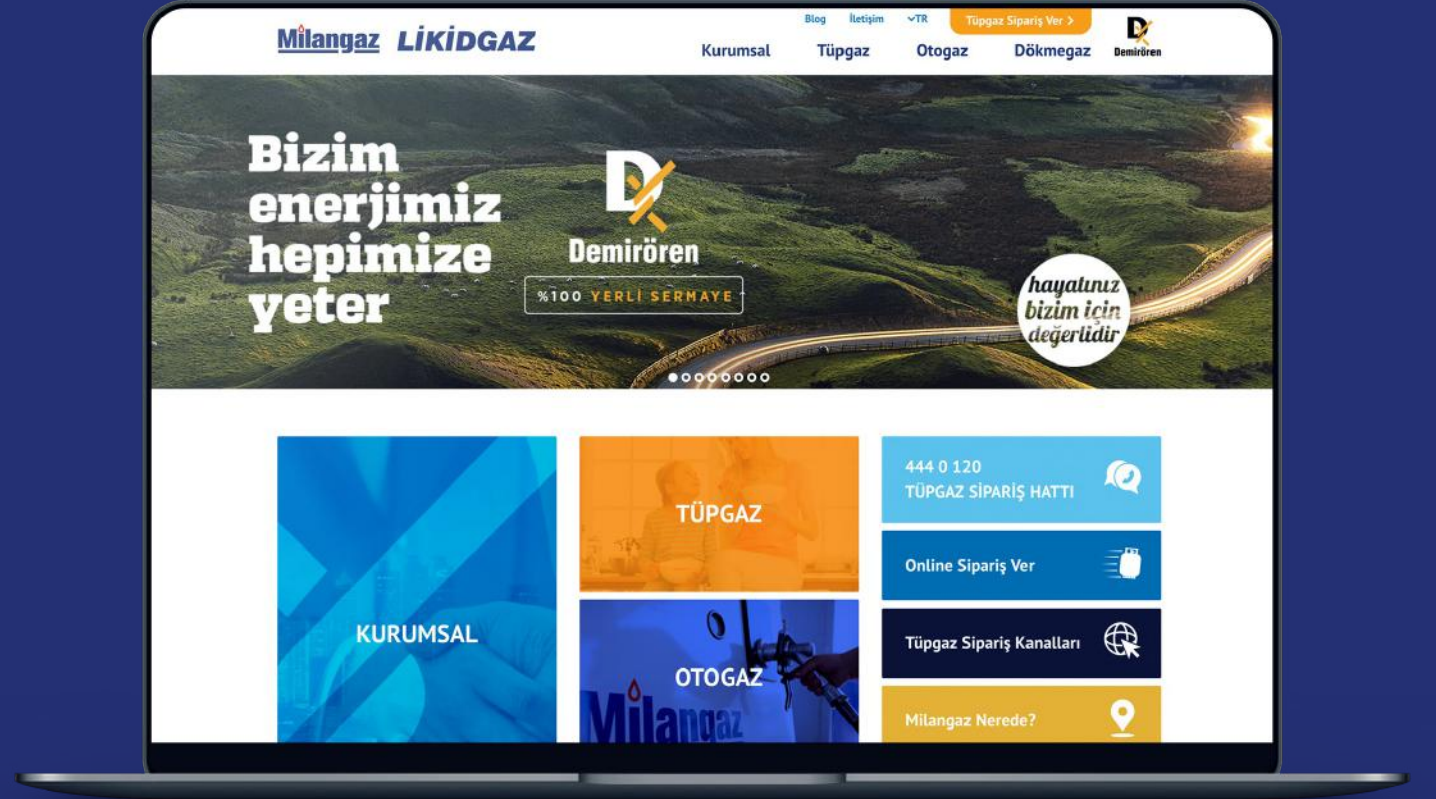


Milangaz.com

Explore our milangaz.com project, shaped around the brand's "100% Local, 100% New" promise.

A modern, flat design with a mobile experience that feels like a native app. Customers can also order gas cylinders online.

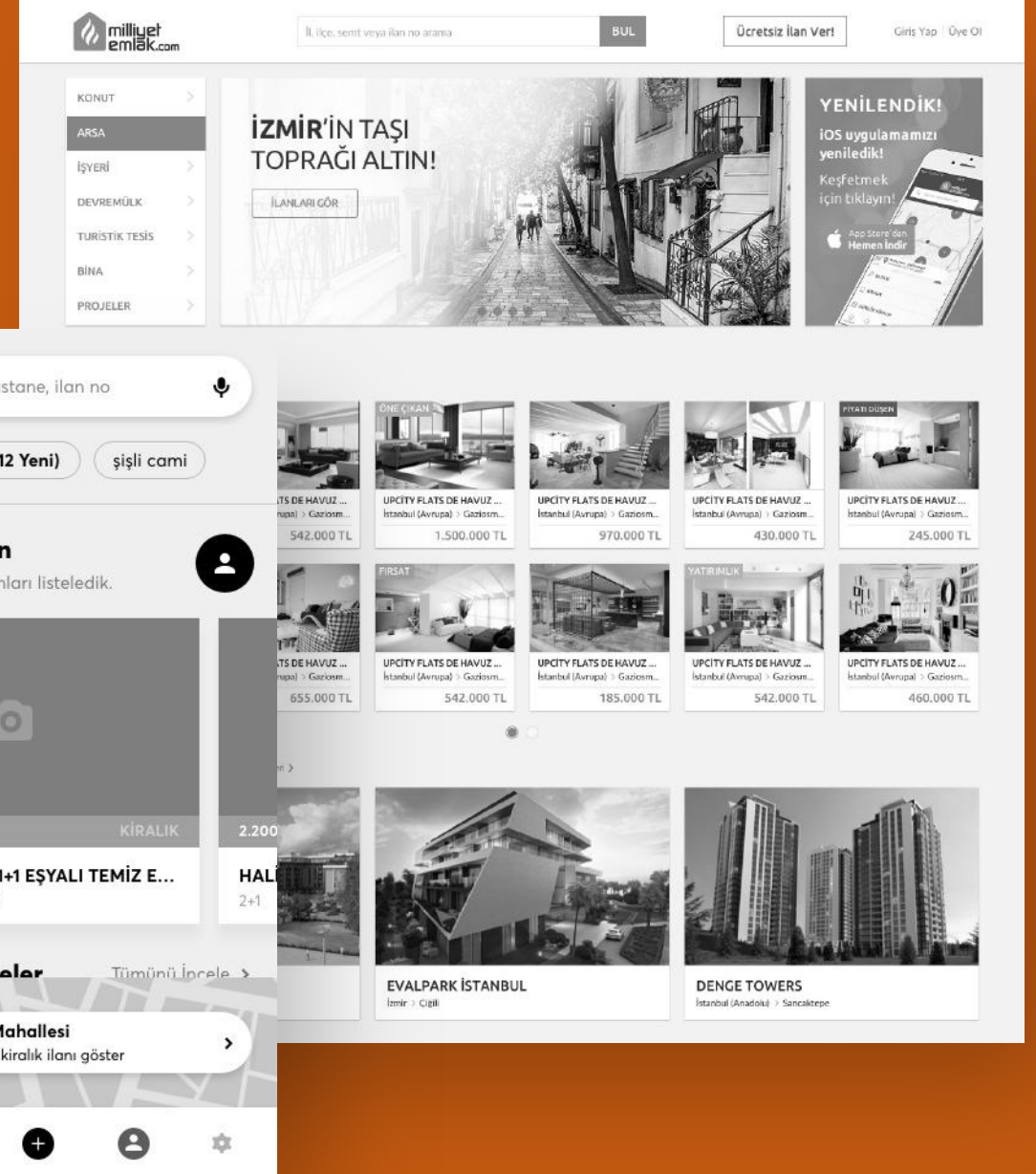
Milangaz



Milliyet Emlak

We brought our UX/UI expertise to Milliyet Emlak, Türkiye's first property website, starting with an analysis of user behaviour.

Our work also covers maintenance, optimisation, social media communications and the management of its digital presence.



**Looking for a dedicated team to create
outstanding web and mobile experiences?
We'd love to work with you.**

Get in touch

Buyaka Business Towers - Tower 3, Ground Floor, Ümraniye / Istanbul

+90 533 613 9190 // +90 216 201 1221

hello@wearecure.com

www.wearecure.com